



5K Fruity Smoothie Run Sponsorship/Vendor Letter

October 29, 2016 at 2055 West Park Place BLVD, Stone Mountain, GA 30087

We cordially invite you to participate as a Sponsor/Vendor of the 1st annual 5k Fruity Smoothie Run. This event will raise money to provide charity funds for the Colon Cancer Alliance. The event will be held on Saturday, October 29, at Space Max Storage near Stone Mountain. The 5k Run/Walk will start at 7:30 a.m. Awards will be given to the top qualifier of each age group and the top Male/Female qualifiers of the 5K. Being a vendor or Sponsor of this event helps to defray the cost of organizing the event. Funds received from vendors and sponsors are used to purchase tshirts for registered race participants, awards and complimentary drinks and snacks for each race participant.

Any additional money from sponsorships will help go toward our fundraising goal of \$5,000.

There are various levels of sponsorship for the 5K Fruity Smoothie Run.

Size and placement of logos on T-shirts and web site are based on sponsorship level.

Platinum Level Sponsor--\$2500

- Listed as top sponsor on web site with logo and link
- Listed as top sponsor in quarterly newsletter with logo
- Prominent display of logo on all race t-shirts
- Opportunity to speak at opening of race
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- Company name on finish line break tape
- 4 complimentary race entries

Gold Level Sponsor---\$1500

- Listed as sponsor on web site with link
- Listed as sponsor in quarterly newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Special PA announcements mentioning sponsor name during and after the race
- 3 complimentary race entries

Silver Level Sponsor--\$500

- Listed as sponsor on web site with link
- Listed as sponsor in quarterly newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- 2 complimentary race entries

Bronze Level Sponsor--\$250

- Listed as sponsor on web site and in quarterly newsletter
- Promotional materials in race packet
- 1 complimentary race entry

Water station Sponsor-- \$150

- Company name will appear on a prominently located sign at water station

Vendors--\$125 or \$175 if electricity is needed

- Listed as vendor on web site with link
- Listed as vendor in quarterly newsletter
- Company logo on back of race t-shirt
- Promotional materials in race packet
- Booth/Tent 10x10 for setup
- 2 complimentary race entries

Thank you in advance for your consideration of becoming a race sponsor or vendor.

Attached you will find the sponsorship/vendor form that can be completed and submitted by mail.

Or, please call or email Carmetta Maupin, Sponsorship Chair to set up sponsorship or answer any questions. Carmetta can be reached at 678-298-6120 or fruitysmoothierun@gmail.com.

Sincerely,

Carmetta Maupin

Carmetta Maupin

Executive Director and Race Director

info@fruitysmoothierun.com



Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (please circle): Platinum Gold Silver Bronze

Finish Line Water Station Vendor

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, what item would you like us to include: _____

3. Sponsors/Vendors can choose to have company name listed or submit a logo.

Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Artwork and logos should be submitted to fruitysmoothierun@gmail.com as follows:

- Logos for t-shirts will be printed only in one color and should be submitted as hires (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hires (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for web site should be submitted as 72 dpi JPEG or PNG files.

4. Participants can register for the Fruity Smoothie 5k at <http://www.fruitysmoothierun.com>.

5. Checks can be made payable to Hooz Running and mailed to:

2550 Lantrac Ct, Decatur, GA 30035. PLEASE MAIL BY OCTOBER 1, 2016.

6. Donations at any value can be made directly on the site at <http://www.fruitysmoothierun.com>.